

The Organic Workspace

White Paper

HAWORTH®

LEEDING THE WAY IN SUSTAINABILITY

Sustainability is about much more than the environmental impact of a product. At Haworth we cultivate a comprehensive approach to sustainability that goes further than a purely ecological perspective. We see sustainability from the perspective of how our processes and products will affect a customer's profitability. The business value of sustainability is illustrated by the fact that Haworth products can contribute to more than 80% of the available LEED® credits.

LEED® (Leadership in Energy and Environmental Design) certification is a points-based system that is used to rate how green a building is. Steven Kooy, Haworth's Global Sustainability Manager and a LEED Accredited Professional (AP) for Interior Design and Construction, explains the relevance of LEED certification: "The beauty of LEED is that it's a global standard, which is particularly useful when there are no local standards. That's why global players such as Goldman Sachs or Shell Oil have gone for LEED. When we're talking about changes to the interior fit-out of a building, the key question is what share

of the investment goes for green solutions. Haworth furniture can help achieve at least 17 of the 80 points needed for LEED Platinum. The LEED approach takes in the environmental, human health and user interface aspects of a building's design and function, which is what we do at Haworth." Haworth products that contribute to LEED include Esedra, Freeline, Hexagon, K22, Kiron, Planes, System 59, TL Tutti, T_up and Very (for more details see <http://www.haworth-europe.com/en/myHaworth/Member-Extranet/Product-Information/Certificates-Awards/Environmental>).

A prime example of how Haworth lives out its sustainability principles is the One Haworth Center, the headquarters building in Holland, Michigan, USA. Here, 99% of the previous building's fabric and fittings were re-used or recycled, for example. The new building's green credentials were honoured by LEED Gold certification (the only one in the office furniture industry), an International Design Excellent Award (IDEA) and Time Magazine's The Green Design 100

Architecture award. For us at Haworth, the One Haworth Center is hugely significant because it exemplifies our Organic Workspace concept – a holistic approach that provides customers with products and environments that respond to change and move with it, supports the widest possible range of work styles, and enables people to work in better, more humane conditions.

Sustainability Haworth-style is smart business – through Organic Workspace solutions that facilitate reconfiguration and cut the cost of churn by up to 90%; through

products designed to save energy and materials throughout their lifecycle; through intelligent space utilisation that allows a building to accommodate up to 25% more people without their feeling cramped; and through modular products that decrease the time and costs associated with the initial fit-out. What’s more, the fact that materials and manufacturing processes for Haworth products are conceived with sustainability in mind does away with the need for carbon offsets to reduce greenhouse gas emissions. All this, we believe, adds up to the business value of sustainability.